The Impact of COVID on Women in Business

EAT THINK DRINK: Female Power During COVID Oct 14, 2020







A shocking number of women dropped out of the workforce last month



SOCIETY

The COVID-19 pandemic has caused a 'female-recession,' researchers say



SOCIETY

The COVID-19 pandemic has caused a 'female-recession,' researchers say

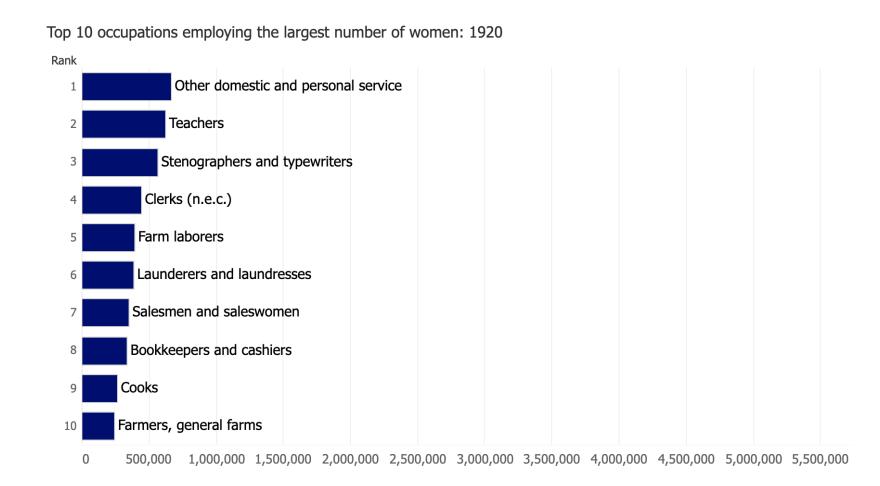
emale-recession, researchers say

EDITORIAL | ISLAND VOICES

Column: COVID-19 has been disaster for women

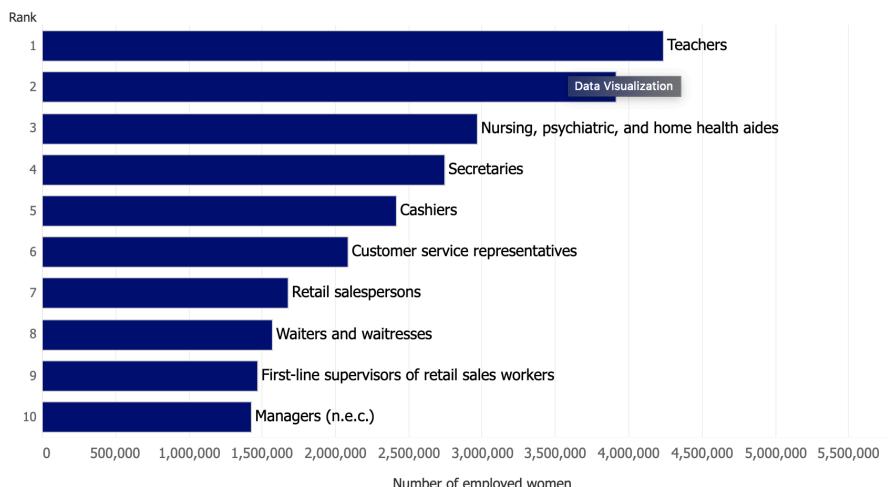


Top 10, 1920



Top 10, 2018

Top 10 occupations employing the largest number of women: 2018



Unemployment

April 2020

• Women: 16.2%

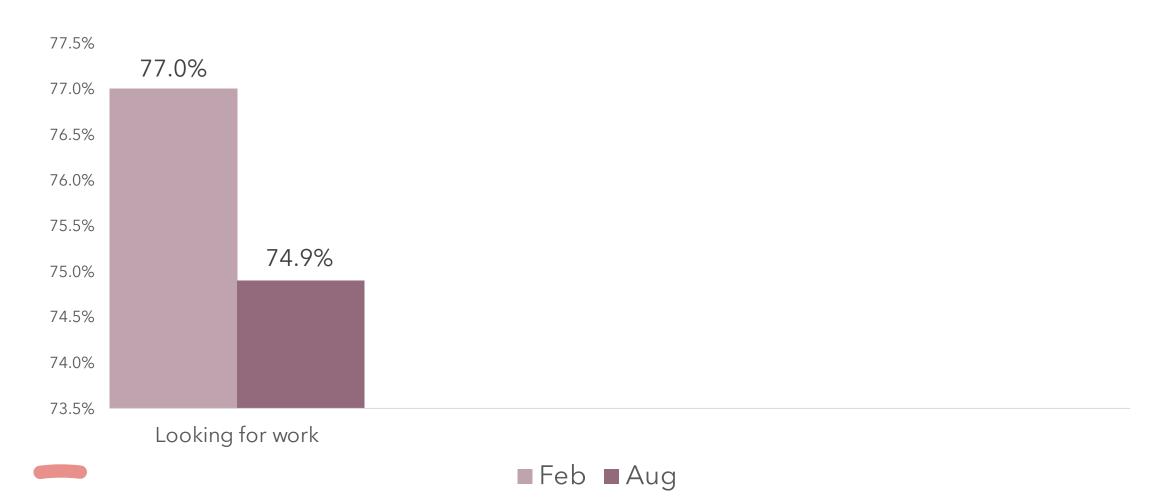
• Men: 13.5%

Unemployment declines (all)

• August: 8.4%

September: 7.9%

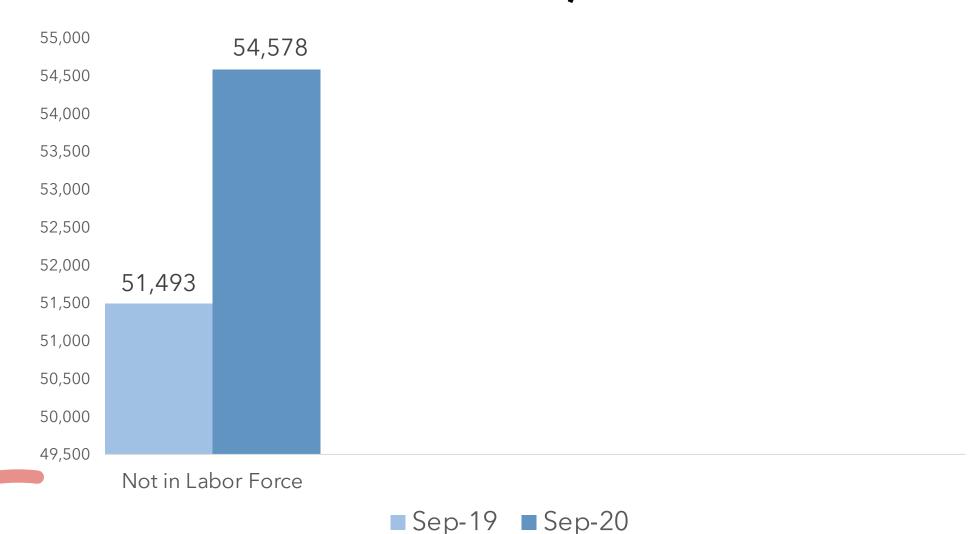
Looking for work, Women, ages 25-54



Labor Force Exit, Women, Sept-2020



Women Not in Labor Force, 2019 to 2020



Theories

Men



Women



Theories

80% of workers have no access to paid family leave

Primary wage earner protection

Disproportionate Impact

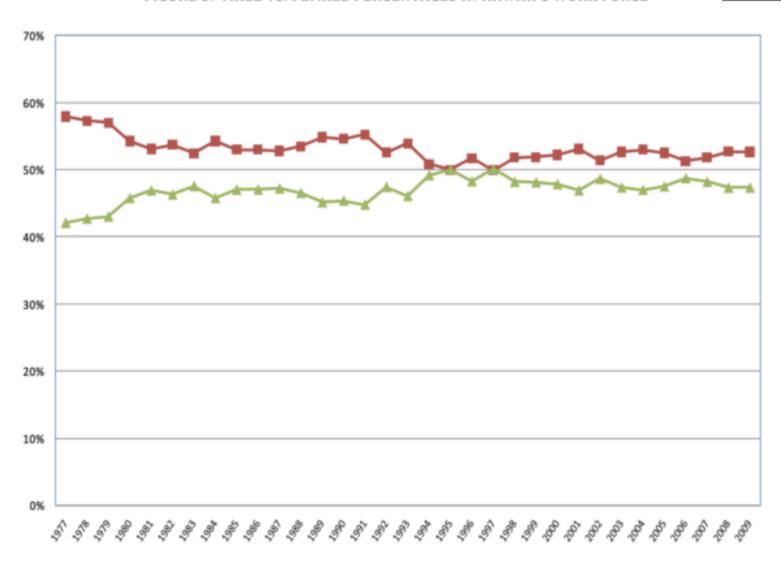
Female-dominated job sectors and industries such as teaching, nursing, leisure and hospitality, and education have been impacted the most.

Women of color and younger women are impacted at greater rates.

Unemployment in May

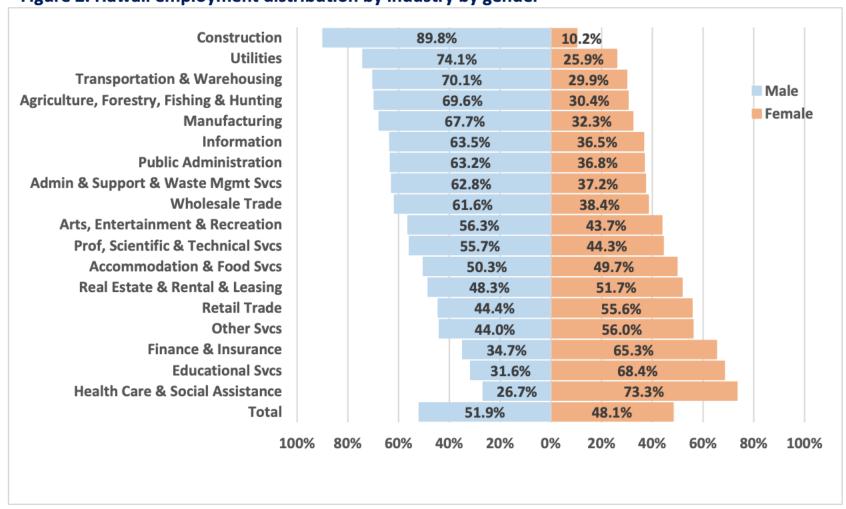
1.7 times higher than the highest unemployment rate for women during the Great Recession.



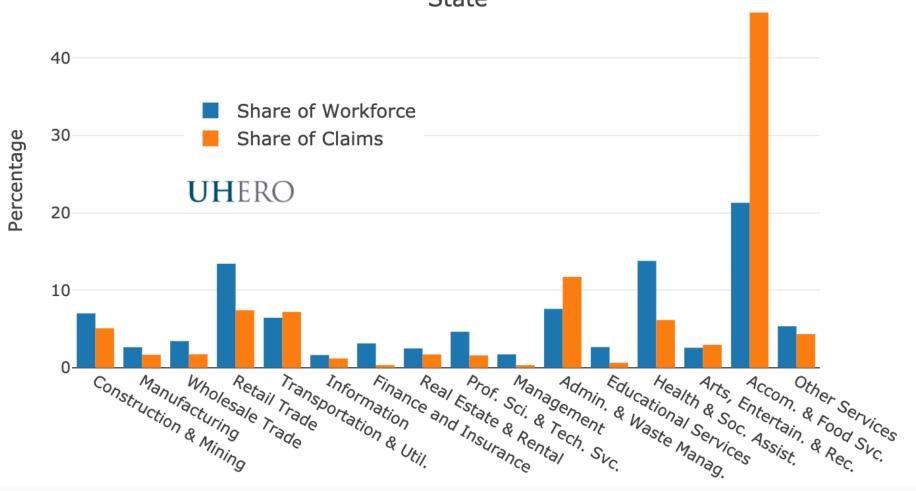


Employment by Gender

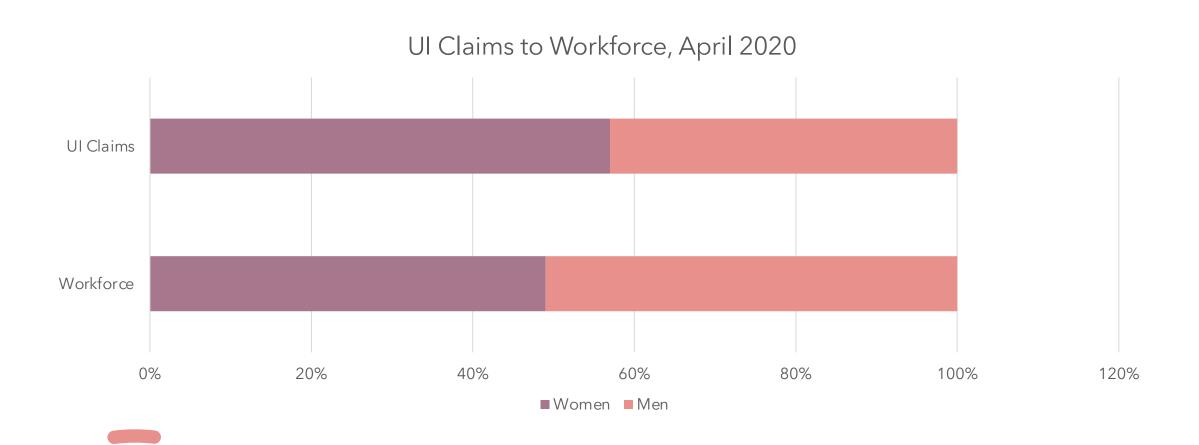
Figure 2. Hawaii employment distribution by industry by gender



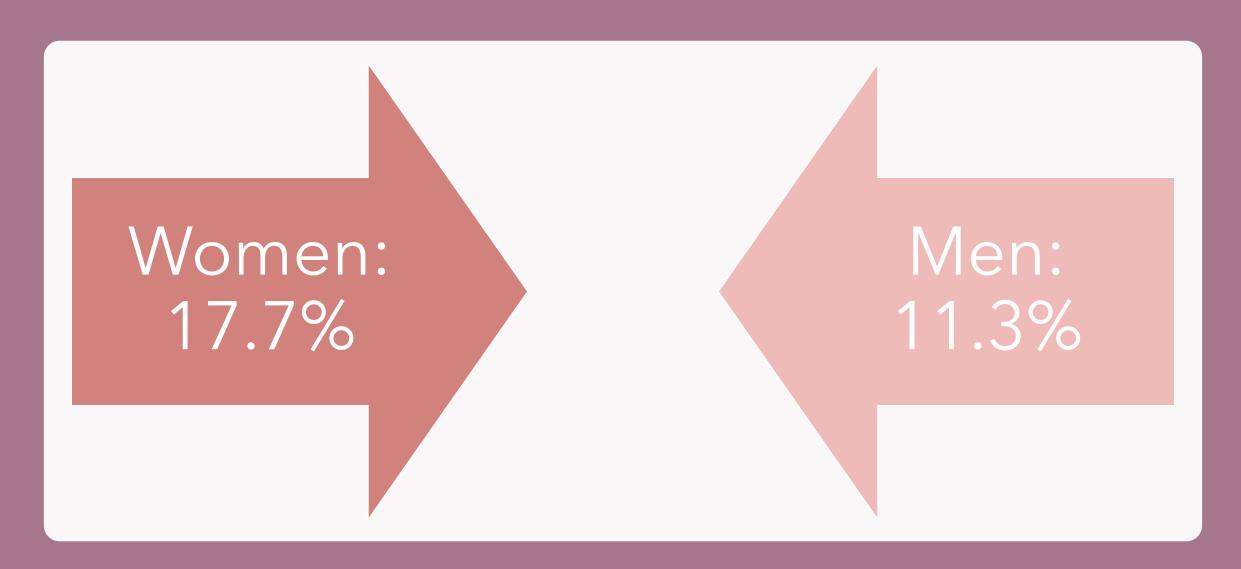
Workforce and Unemloyment Claim Shares by Industry State



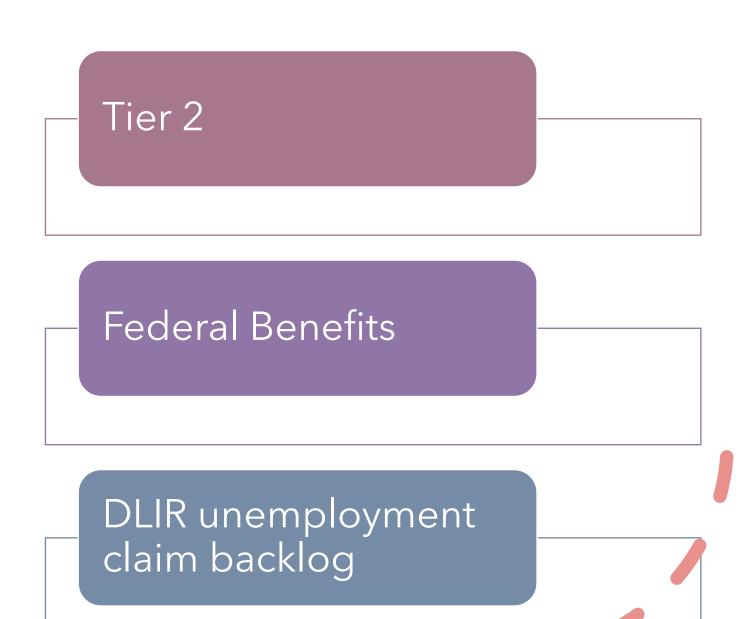
Early Pandemic: Workforce Representation



Hawaii Businesses: Shutdowns



Looking Ahead



Looking Ahead

Recovery

- Containing the virus
- Tourism rebound
- Federal Aid

Other Considerations

Continued Challenges

 Traditional workplace model: little flexibility for state workers, and many others, in attending to ever-changing needs of families

Vulnerable Populations

- Just under 40% of the private and self-employed workforce, are economically vulnerable because they work in a vulnerable occupation.
- Additional risks

Resources

- DBEDT: COVID-19 Hawaii Business Resource Page: <u>invest.hawaii.gov/business/covid-19-hawaii-business-resource-page/</u>
- HAWAII STATE COMMISSION ON THE STATUS OF WOMEN: humanservices.hawaii.gov/hscsw/
- Data2X: <u>data2x.org/resource-center/gender-and-data-resources-related-to-covid-19/</u>



Lesley Gabrielle Harvey

The Hawaii Business Consultancy

- 808.495.4005
- Lesley@thehibiz.com
- @Lesley.Gabrielle
- @TheHawaiiBusinessConsultant