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## FOR IMMEDIATE RELEASE

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## CALL FOR ENTRIES: 2020-21 LOCALICIOUS® HAWAI'I ART AND POETRY CALENDAR CONTEST

Hawai'i Agricultural Foundation's Localicious<sup>®</sup> Art & Poetry Calendar Contest inspires students to share their favorite dish and learn how food goes from farm to table.

**Honolulu, HI** – The Hawai'i Agricultural Foundation's (HAF) School Year 2020-2021 Localicious® Hawai'i Art and Poetry Calendar Contest presented by Hawai'i Gas is now open for submissions. From November 1-30, 2020, students in grades K-8 are invited to submit entries of an original artwork or poem about their "Favorite Dish Made with a Locally Grown, Caught or Raised Product." The contest inspires children to learn about the local ingredients in their favorite foods and understand how food goes from farm to table.

Art and poetry are judged as two separate contests. Two grand prize winners will be selected – one overall art winner and one overall poetry winner. Grand prizes include a \$100 gift card to a Localicious® restaurant, their winning entry featured prominently in the 2022 Localicious® Hawai'i Art and Poetry calendar, and a hydroponic herb kit. The first and second place winners in each of the three categories – Grades K-2, Grades 3-5, and Grades 6-8 – will receive a \$75 (first place) or \$50 (second place) gift card to a Localicious® restaurant. All winning entries will be included in the 2022 Localicious® Hawai'i Art and Poetry Calendar.

Last school year's overall art winner Katelyn Matsumoto (Grade 8, Kapolei Middle School) submitted an original artwork "Ahi Poke", which featured local Maui onions and fresh locally-caught tuna, that she mixed to create her poke dish. Overall poetry winner Tyler Gouveia's (Grade 1, Ho'okena Elementary School) poem entitled, "Menpachi," shared his family's experience in catching and cooking menpachi

"Hawai'i Gas is a proud sponsor of this annual event and looks forward to the creative entries by our keiki," says Alicia Moy, president and CEO of Hawai'i Gas. "The perspective and insights

young keiki have to share in the areas of place-based learning, agriculture and more, will be exciting to explore through their poetry and artistic creations."

"The Localicious® Hawai'i Art and Poetry Calendar Contest allows our keiki to express themselves creatively and learn about where food come from," says Denise Yamaguchi, executive director of HAF. "We are also happy to partner with Hawai'i Gas to encourage our keiki to learn about the vital role local agriculture plays in our daily lives."

Launched in 2014, the contest continues to encourage students to learn about local food systems. The Localicious<sup>®</sup> Art & Poetry Calendar Contest is an extension of HAF's Localicious<sup>®</sup> Hawai'i program, an annual campaign in March that promotes restaurants that source locally grown, caught, or raised products. Participating restaurants create a signature Localicious<sup>®</sup> dish and pledge money to raise funds for HAF's K-12 ag education programs.

Click here to download the contest entry form.

Click here to view/download winning entries from School Year 2019-2020.

## About Hawai'i Agricultural Foundation

The Hawai'i Agricultural Foundation is a non-profit charitable organization created to promote agriculture and farming. Established in 2007, HAF's mission is to support and sustain Hawai'i's agriculture industry by addressing the critical needs and services of farmers and the industry, by better connecting the farmers with the community and vice-versa. For more information, visit www.hawaiiagfoundation.org.

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