

FOR IMMEDIATE RELEASE

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**2022 - 2023 LOCALICIOUS® HAWAI‘I K-12 ART AND VIDEO CONTEST:
WHERE DOES MY FOOD COME FROM?**

Hawai‘i Agricultural Foundation challenges students to create original art and video highlighting the importance of local farmers, ranchers, and fishermen.

Honolulu, HI – The Hawai‘i Agricultural Foundation’s (HAF) School Year 2022 - 2023 Localicious® Hawai‘i Art and Video Contest presented by Hawai‘i Gas is now open for submissions. From February 15-March 31, students in grades K-12 are invited to submit entries of original artwork or a video to support Hawai‘i’s agricultural industry. The contest challenges students to use their creativity to showcase the importance of our local farmers, ranchers, and fishermen to our community.

Art and videos are judged separately. The art contest is open to students in grades K-5, with poster entries incorporating the theme: **Hawai‘i Agriculture: Where does my food come from?** The video contest is open to students in grades 6-12 with a 30 second Public Service Announcement (PSA) on HAF’s mission to promote agriculture and farming. There will be a total of four prizes per contest, with awarded gift cards as follows: 1st place - \$200, 2nd place - \$150, 3rd place - \$100, 4th place - \$50.

All submissions **MUST** be exclusively student-created and cannot incorporate anything, in whole or in part, that is owned or created by any third party. The eight winning entries will be part of a special stationery set featuring the winning pieces of art and PSA videos.

Last year’s 1st Place winners were Zachary Sakata, a 5th grader at ‘Iolani School and Cassidy Crowley, a 7th grader at Punahou School. Zachary’s winning entry, titled “Localicious Menu,” depicted a vivid portrayal of entrée, greens, and dessert items made with locally-sourced ingredients. In Cassidy’s PSA, “The Journey of Aloha Starts with Local,” she explains the benefits of farming, cooking, and eating local.

MORE

“The Localicious® Hawai‘i Art and Video Contest allows our keiki to express themselves creatively while also learning about our food systems and where food comes from,” says Denise Yamaguchi, executive director of HAF. “The purpose of the contest is to create fun and different ways for our keiki to learn about the vital role local agriculture plays in our daily lives.”

Launched in 2014, The Localicious® Art & Video Contest is an extension of HAF’s Localicious® Hawai‘i program, an annual campaign that promotes businesses that source locally grown, caught, or raised products, and also raises funds for HAF’s ag education programs in our public schools.

[Click here for contest details.](#)

[Click here to download the contest entry form.](#)

[Click here to submit a video.](#)

About Hawai‘i Agricultural Foundation

The Hawai‘i Agricultural Foundation is a non-profit charitable organization created to promote agriculture and farming. Established in 2007, HAF’s mission is to support and sustain Hawai‘i’s agriculture industry by addressing the critical needs and services of farmers and the industry, by better connecting the farmers with the community and vice-versa. For more information, visit www.hawaiiagfoundation.org.

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